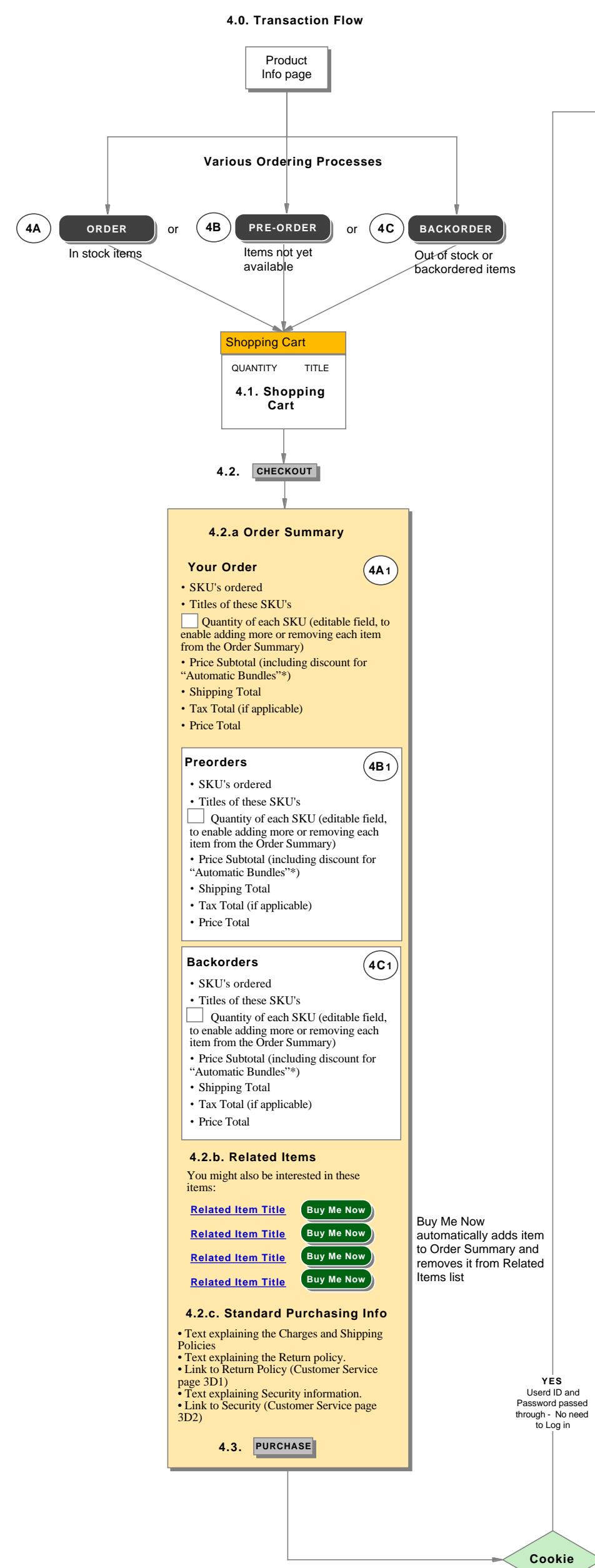


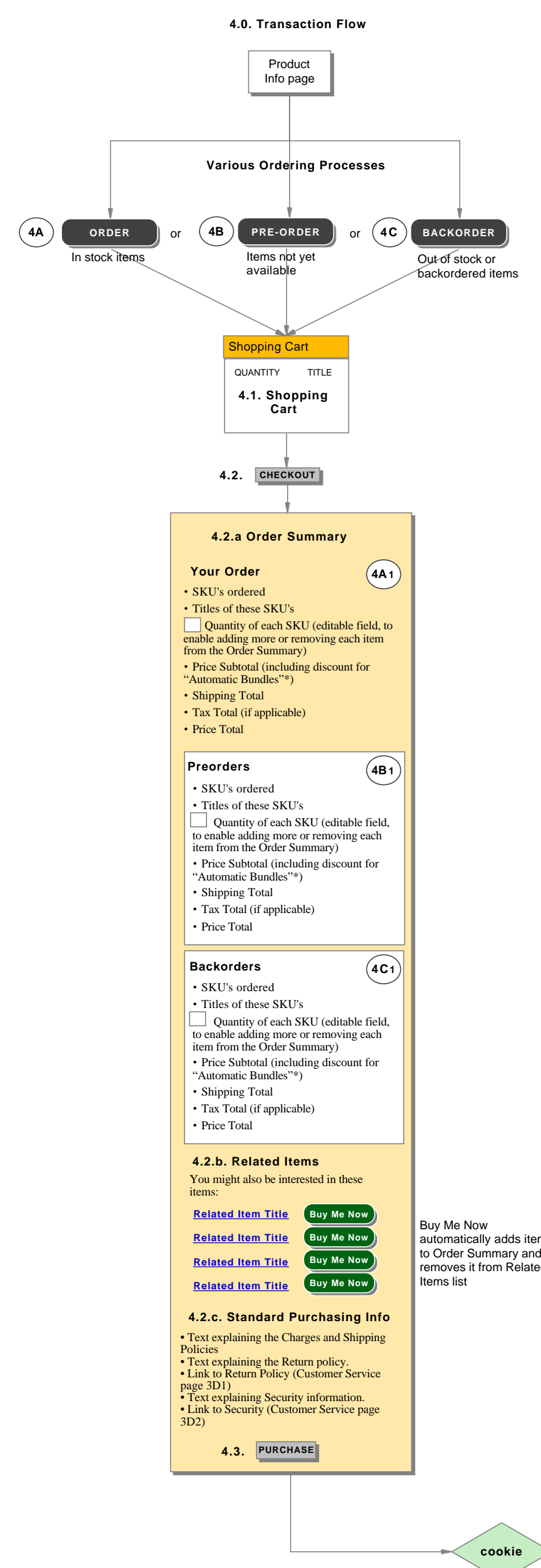
Visitor Transaction Paths

AGENCY.COM for Babbarages
03/10/19

Transaction Path 1
Returning Visitor
• Saved password at registration
• Only needs to log in if changing Visitor Info



Transaction Path 2
Returning Visitor
• Did not save password at registration
• Logs in to complete purchase



Transaction Path 3
New Visitor
• Enters Visitor Info
• Creates User ID and Password

